



TAGORE MEDICAL COLLEGE & HOSPITAL

Rathinamangalam, Melakkottaiyur Post, Chennai - 600127.

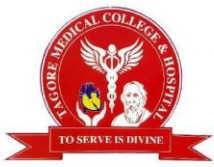
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(Affiliated to the Tamil Nadu Dr.MGR Medical University & Recognized by the Ministry of Health & Family welfare. Govt. of India New Delhi)

EVENT REPORT

Name/Title of the program	BREAST CANCER AWARENESS PROGRAMEE		
Date and Time	17/10/2023		9:00AM – 12:00PM
Venue	TAGORE MEDICAL COLLEGE AND HOSPITAL		
Target audience/Stakeholder	GENERAL PUBLIC , STUDENTS.		
Number of Participants	300		
Program/Event Organized by	WOMEN EMPOWERMENT COMITTIE TAGORE MEDICAL COLLEGE AND HOSPITAL		
Resource Persons Name and Topic Taken	Name	Designation	Topic Taken
	DR.P.B.PREMALATH A	CO-ORDINATER& H.O.D Dept of OBGYN	SPEECH ON BREAST CANCER AWARENESS AMONG WOMEN
Objective of the Program	TO PROVIDE IN DEPTH KNOWLEDGR ON BREAST CANCER AWARENESS		



Detailed report of the program

Introduction:

On October 17, 2023, the Women Empowerment Committee of Tagore Medical College and Hospital organized a Breast Cancer Awareness Campaign. The event aimed to spread awareness about breast cancer, its prevention, early detection, and the importance of regular screenings. Dr. P.B. Premalatha, a renowned expert in the field, served as the keynote speaker for the event.

Event Overview:

The Breast Cancer Awareness Campaign commenced at 9:00 AM and continued until 12:00 PM. The event drew participation from medical professionals, students, faculty, and the general public. The focus was on empowering women with knowledge about breast health and fostering a proactive approach towards breast cancer prevention.

Key Highlights:

1. Inauguration:

The event began with an inaugural ceremony, where the organizing committee welcomed attendees, including students, faculty, and distinguished guests.

2. Keynote Address by Dr. P.B. Premalatha:

Dr. P.B. Premalatha, a leading expert in breast cancer research, delivered an insightful keynote address. She covered topics such as the prevalence of breast cancer, risk factors, and the importance of early detection through regular screenings.



3. Interactive Sessions:

The event included interactive sessions where participants could ask questions and clarify doubts. Dr. Premalatha engaged the audience in discussions about self-examinations, mammograms, and the significance of seeking medical advice for any abnormalities.

4. Awareness Material Distribution:

The Women Empowerment Committee distributed informative pamphlets, brochures, and other awareness materials to the attendees. These materials provided practical tips for maintaining breast health and emphasized the importance of adopting a healthy lifestyle.

5. Testimonials and Survivor Stories:

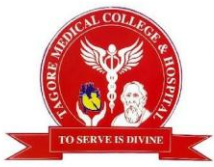
Inspirational stories from breast cancer survivors were shared during the event. These personal accounts aimed to instill hope, raise awareness, and encourage individuals to undergo regular check-ups.

6. Collaboration with Medical Professionals:

The campaign fostered collaboration with medical professionals, encouraging them to offer free consultations and guidance on breast health.

7. Closing Ceremony:

The event concluded with a closing ceremony, where the organizing committee expressed gratitude to Dr. P.B. Premalatha, participants, sponsors, and volunteers who contributed to the success of the Breast Cancer Awareness Campaign.



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Conclusion:

The Breast Cancer Awareness Campaign at Tagore Medical College and Hospital, led by the Women Empowerment Committee, proved to be a significant and impactful initiative. By disseminating crucial information and promoting proactive measures, the event played a vital role in fostering a community that is well-informed and empowered in the fight against breast cancer.

PICS



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Prof.Dr.M.MALA	DR.J.MUTHUKUMAR
Organizing Secretary	Head of the institution